



# WELCOME Urban Greening



**CALIFORNIA CLIMATE INVESTMENTS**  
**Congratulations to Round 1 Awardees**







**Craig**

**Brad**



**Carol**



**Jocelyn**



**Cristelle**



**Stacey**



**Teresa**



**Diane**



**Julie**



**Melissa**



**Polly**



**Larelle**

# AGENDA

## Urban Greening

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Eligible Applicants

Eligible Projects

Disadvantaged and Low-Income Communities

Quantification

Community Access

Application Submittal

Selection Process

Estimated Timeline

Informal breakout for Project focus questions



# HAVE A QUESTION?

## DON'T BE SHY – ASK!

- Interactive/Informal



## WHEN SHOULD YOU WAIT?

- When jumping ahead OR
- Project specific





# PROJECT FUNDING

## Urban Greening

### \$24.7 MILLION FOR LOCAL ASSISTANCE

- No match required, However....
- No minimum, maximum
- Minimum of 75% of awarded funds will go to disadvantaged and low-income communities (AB 1550)



# ELIGIBLE APPLICANTS

## Urban Greening

- **Cities**
- **Counties**
- **Nonprofits - 501(c)(3)**
- **Special Districts**
- **Joint Powers Authority**



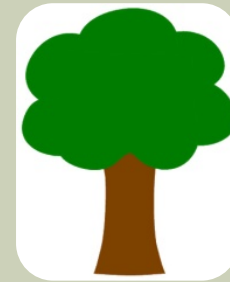
# ELIGIBLE PROJECTS

## Urban Greening



ALL projects must demonstrate GHG emission reductions by doing one of the following –

- Sequester and store carbon by planting trees
- Reduce building energy use from strategically planting trees to shade buildings
- Reduce commute vehicle miles traveled by constructing bicycle paths, bicycle lanes, or pedestrian facilities that provide safe routes for travel between residences, workplaces, commercial centers, and schools



# ELIGIBLE PROJECT EXAMPLES

## Urban Greening

- Establishment, enhancement and expansion of neighborhood parks and community spaces
- Greening of public lands and structures, including school yards, and which may include incorporation of riparian habitat for water capture and provide for other public and private wildlife benefits
- Green streets and alleyways
- Non-motorized urban trails that provide safe routes for travel between residences, workplaces, commercial centers and schools
- Urban heat island mitigation and energy conservation efforts





# ELIGIBLE PROJECT EXAMPLES

## Urban Greening

Establishment, enhancement and expansion of neighborhood parks and community space (*Sequester and store carbon by planting trees. Expanding green spaces...*) – AND MORE...





# ELIGIBLE PROJECT EXAMPLES

## Urban Greening

Greening of public lands and structures, including school yards, and which may include incorporation of riparian habitat for water capture and provide for other public and private wildlife benefits (*Sequester and store carbon; reduce building energy use*) **AND MORE**



# ELIGIBLE PROJECT EXAMPLES

## Urban Greening

**Green streets and alleys** (*Reduce commute and non-recreational vehicle miles traveled....*) **AND MORE...**



**Before**



**After**



# ELIGIBLE PROJECT EXAMPLES

## Urban Greening

Non-motorized urban trails that provide safe routes of travel  
*(Reduce commute and non-recreational vehicle miles traveled...)*





# ELIGIBLE PROJECT EXAMPLES

## Urban Greening

Urban heat island mitigation and energy conservation efforts  
(Reduce building energy use from strategically planting trees to shade buildings **AND MORE...**)



# ELIGIBLE PROJECT EXAMPLES

## Urban Greening

Didn't see your project in the examples?

- Tell us what you are thinking
- Provide one-page concept (optional)
  - Minimally -
    - Applicant Name
    - Project Name
    - Total Funding Request
    - BRIEF description
    - Identify the applicable project activities
    - Is 50% or more of the project located in a disadvantaged or low-income community?



# COMMUNITY ACCESS

## Urban Greening

Projects must be accessible to the community they serve.

Look out for freeways, rivers, etc., that would require getting **IN THE CAR** versus getting **OUT** of the car.



# INELIGIBLE PROJECTS

## Urban Greening

- Projects that do not reduce GHG emissions (as required)
- Planting for aesthetic purposes only (e.g palm trees)
- Active recreation
- Trees larger than 15 gallon





# DISADVANTAGED COMMUNITIES

## Urban Greening

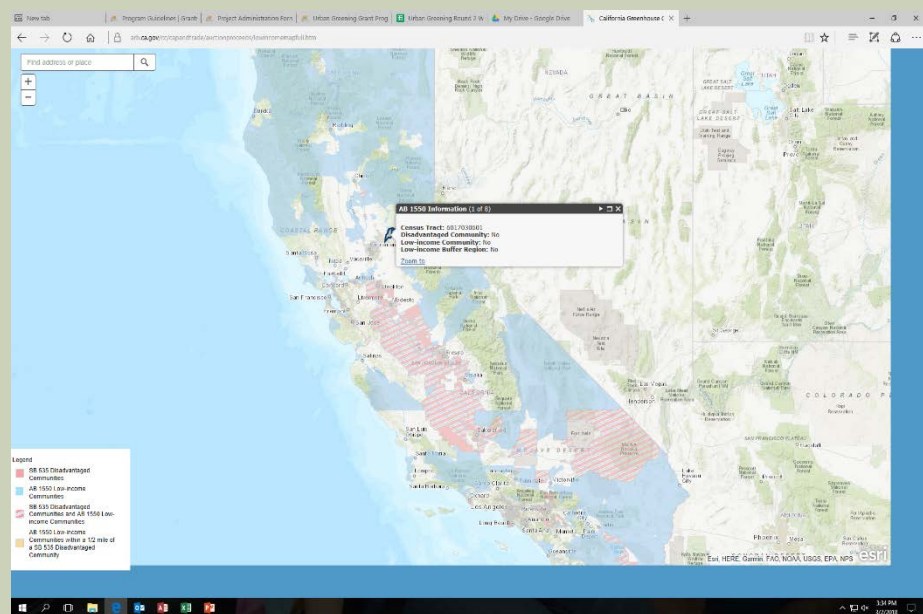
**75% of award funds MUST meet one of the following:**

- **60% Disadvantaged Communities (CalEnviroScreen 3.0)**
- **10% Low-income (Median Income Requirements)**
- **5% Low-income and ½ mile from a disadvantaged community**

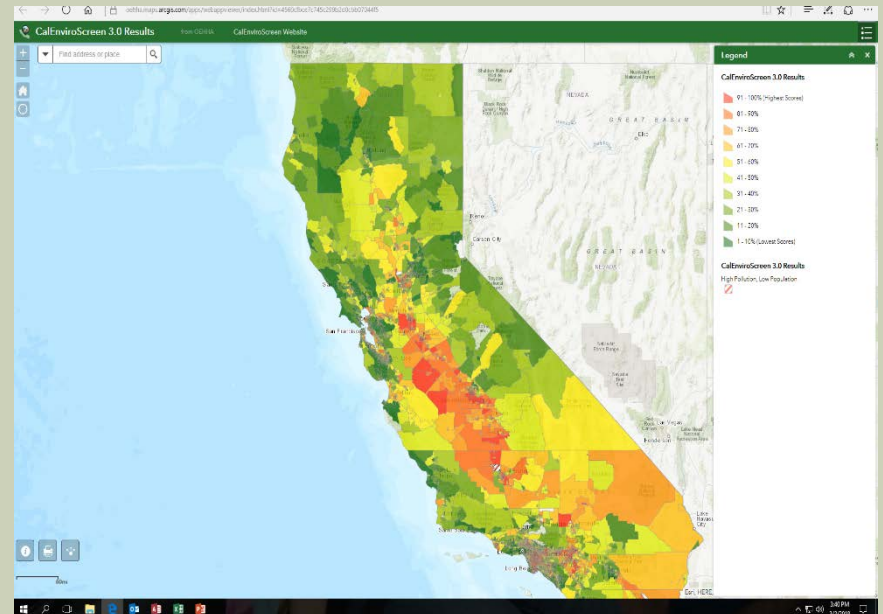
# DISADVANTAGED COMMUNITIES

## Urban Greening

### Disadvantaged and Low-Income Community Map



### CalEnviroScreen 3.0



# DISADVANTAGED COMMUNITIES

## Urban Greening

CONFUSED?

Help is available –

- Email or Call us!



# OH BUT .....WE ARE NOT DISADVANTAGED

## Urban Greening

Can I still compete?

ARE YOU URBAN?

DO YOU HAVE A QUANTIFIABLE PROJECT?

- MULTIPLE BENEFITS
- MULTIPLE BENEFITS
- MULTIPLE BENEFITS
- MULTIPLE BENEFITS
- MULTIPLE BENEFITS

(Storm water capture, tot lots, recreational paths)





# NOT DISADVANTAGED OR LOW INCOME COMMUNITY?

## Urban Greening

- Up to 25% of funds may be awarded, however ....



**CALIFORNIA CLIMATE INVESTMENTS**  
**GHG QUANTIFICATION –**  
**Urban Greening**

**View Quantification  
Methodology Video using  
the link on the Urban  
Greening web page**

# PROGRAM PRIORITIES (SB 859)

## Urban Greening

- Provides parks and recreational benefits to a critically underserved community or disadvantaged community
- Proposed by a critically underserved community or disadvantaged community
- Develops partnerships with local community organizations and businesses in order to strengthen outreach to disadvantaged communities, provides access to quality jobs for residents of disadvantaged communities, or provides access to workforce education and training.
- Uses interagency cooperation and integration
- Uses existing public lands and facilitates the use of public resources and investments, including schools.



*(MUST MEET TWO)*

# PROGRAM PRIORITIES (SB 859)

## Urban Greening

- Provides parks and recreational benefits to a critically underserved community or disadvantaged community





# PROGRAM PRIORITIES (SB 859)

## Urban Greening

- Proposed by a critically underserved community or disadvantaged community



# PROGRAM PRIORITIES (SB 859)

## Urban Greening

- Develops partnerships with local community organizations and businesses in order to strengthen outreach to disadvantaged communities, provides access to quality jobs for residents of disadvantaged communities, or provides access to workforce education and training.





# PROGRAM PRIORITIES (SB 859)

## Urban Greening

- Uses interagency cooperation and integration



# PROGRAM PRIORITIES (SB 859)

## Urban Greening

- Uses existing public lands and facilitates the use of public resources and investments, including schools.





# PROGRAM PRIORITIES (SB 859)

## Urban Greening



### Evidence of community engagement

- Intent letters from community organizations, users, stakeholders
- Attendance sheets
- Newspaper ads
- Flyers
- Photographs of community meetings



# APPLICATION SUBMITTAL

## Urban Greening

### Cohesion of application package

- Project Description
- Summary Page
- Evaluation Questions
- CEQA
- Site Plan
- Site Control/Land Tenure Documents
- Cost Estimate
- Timeline



Please be consistent and use the same terminology for the same items throughout the application.

# EVALUATION QUESTIONS

- Main basis of scoring evaluation
- A blank = A Zero...so fill out EVERY required section



# APPLICATION SUBMITTAL

## Urban Greening

### YOU WANT WHAT?

- Resolution(s)
- Site control
- Project scope/site plan
- Cost estimate
- CEQA
- Other sources of funds
- Plant palette
- List of applicable permits
- Operation and maintenance (intent letters)

Not a complete list.





# APPLICATION SUBMITTAL

## Urban Greening

### Clear

- What, why, & how much
- Clear nexus to program requirements
  - (Scope ties to cost estimate which ties to timeline)

### Concise

- Be deliberate

### Complete

- Compare the documents submitted to the checklist provided. Do not leave entire sections blank!

**CALL US!**



# APPLICATION SUBMITTAL

## URBAN GREENING

### SOAR- System for Online Application Review

- Applicants must submit proposals through SOAR on this website: [www.soar.resources.ca.gov](http://www.soar.resources.ca.gov)
- Applicants will need to create a SOAR user account.
- SOAR will not accept proposals after 5:00 PM on April 11, 2018.
- One original signed hardcopy application and one copy must be postmarked by April 13, 2018.



# APPLICATION SUBMITTAL

## URBAN GREENING

### SOAR- System for Online Application Review

- Answer all questions and print your completed submission through SOAR
- Attach Project Evaluation Questions
- Attach all supporting materials
- Best results on a PC using Internet Explorer (Do not use Macs or Mozilla)
- Save your work!

# APPLICATION SUBMITTAL

## Urban Greening





# SELECTION PROCESS

## Urban Greening

### *Competitive Five Step Process –*

- 1) Review for completeness and initial eligibility
- 2) In-depth review for eligibility and competitiveness
- 3) Site visits for select projects
- 4) Final evaluation/recommendations to Agency Secretary
- 5) Funding awards announced



# ANTICIPATED TIMELINE

## Urban Greening

Now - March 12, 2018

Now - Submission

April 11, 2018

April 13, 2018

April 2018- Oct 2018

October 2018

November 2018

Technical Assistance Workshops

Technical Assistance Available

Applications must be submitted electronically to SOAR by 5 PM

Hard copy applications must be mailed (postmarked)

Application review and site visits

Recommendations finalized

Awards announced



# GRANT OPPORTUNITIES

## Environmental Enhancement and Mitigation Program (annual)

- Workshops expected to  
begin in April or May 2018



# CONTACT INFORMATION

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<http://resources.ca.gov/grants/urban-greening/>